



## **Wake Up Interactive Announces Acquisition by Tencent Partnership to accelerate original game development**

[November 15, 2021] - Wake Up Interactive Ltd. today announced it has become a subsidiary of Tencent Holdings Ltd., with the transaction enabling it to shift toward developing its own high-quality games for global markets.

Since its 2017 founding, the Wake Up Group has provided planning and development of various games for consoles, PCs and smartphones for the global market, along with its wholly owned subsidiaries, Soleil Ltd. and Valhalla Game Studios Ltd.

The acquisition by Tencent, a world leading internet and technology company, which operates a leading global platform for game development, publishing and operations, will strengthen Wake Up's management base and accelerate investment in development of its own high-quality games and creation of new intellectual property to complement its existing core business of commissioned game development. "Project EDO (tentative title)" is just getting underway as the first step in our new IP development scheme. This is an Multiplayer online action game that combines Soleil's greatest strengths such as "NINJA" and "exquisite action".

Wake Up Group will maintain its independence and management team after the transaction.

### **Media & Investor Contact:**

Valhalla Game Studios Investor Relations

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## Wake Up Group Fact Sheet

### Wake Up Interactive Limited

- Location:  
Room 301, 3rd Floor, Sun Hung Kai Centre, 30 Harbour Road, Wanchai, Hong Kong  
Tokyo Office - 7<sup>th</sup> Floor, Ichiboshi Shiba-Koen Bldg, 2-29-14, Minato-ku, Tokyo, Japan
- CEO: Takayuki Kikuchi
- Founded: March 2017
- Capital: 72,761,601 Hong Kong Dollar
- Number of Group Employees: 111
- Business: Development of digital entertainment contents such as console and mobile games
- URL: <https://www.wakeup-interactive.com/>

### Subsidiaries wholly owned by Wake Up

#### Soleil Ltd.

- Location: 7<sup>th</sup> Floor, Ichiboshi Shiba-Koen Bldg, 2-29-14,  
Minato-ku, Tokyo, Japan
- CEO: Yoshifuru Okamoto
- URL: <https://soleilgamestudios.com/>



#### Valhalla Game Studios Ltd.

- Location: 7<sup>th</sup> Floor, Ichiboshi Shiba-Koen Bldg, 2-29-14,  
Minato-ku, Tokyo, Japan
- CEO: Takayuki Kikuchi
- URL: <http://www.valhallagamestudios.com/>



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**The Concept Art of the First New IP "Project EDO (tentative name)"**

